



2000 NE 42ND AVE, STE D

PMB 278

PORTLAND, OR 97213

(971) 270-0965

INFO@OREGONBEER.ORG

WWW.OREGONCRAFTBEER.ORG

**Dues are
calculated as
\$200 per year +
\$0.15 per barrel
produced in 2016**

Pay your dues online at
www.oregoncraftbeer.org/dues

DEAR OREGON BREWERS GUILD BREWING COMPANY MEMBER,

Since its inception in 1992, the Guild has earned a reputation as one of the most dynamic and effective small brewers associations in the U.S.A. The reasons for this are twofold: protection and promotion.

On the protection side, the Guild helped defeat a proposed 1,370% increase in state excise taxes in 2003, a 1,600% tax increase in 2005, tax increases in 2007, the largest malt beverage state excise tax proposal in U.S. history in 2009, a single beer tax bill in 2011 and a last minute attempt to raise the beer tax by 750% in 2013. We lobbied successfully to gain self-distribution rights for the state's small brewpubs in 1999, 2003, 2009 and 2015. In 2015, the self distribution limits for brew-pubs was increased to 7,500 barrels distributed. In 2016, the brewery license was changed to be more similar to the brewpub license—increasing privileges to have a temporary sales license, sell wine and cider, obtain a license to sell liquor, etc.

On the promotion side, our web site www.oregoncraftbeer.org now averages 19,200 sessions per month. We also offer free links from our site to members' websites, Facebook and Twitter accounts. The Guild currently uses Twitter and Facebook to promote brewery member events and news to the public. The Guild has 11,160 followers on Twitter and more than 11,110 page likes on Facebook. We average about 413 tweets per month or 13 per day, which populates our Facebook account and more than 5 post per day to the oregoncraftbeer.org/events blog. We also send out a weekly email newsletter to nearly 3,000 S.N.O.B.s listing events happening on Thursday-Sunday. We have successfully produced 14 editions of our colorful and informative "Brew-Ha: Oregon Brewpub Guide" brochure, with more than 1,000,000 copies distributed to beer lovers nationwide. We will again publish 100,000 in 2018. Our website is now optimized for mobile and updated our events and brewery listings to sort by region and sub-region. You can now plan your next beercation using our itinerary function.

The Guild meets annually in Portland, Bend, Eugene, Hood River, Southern Oregon, the mid-Willamette Valley and other locations across the state to discuss issues of common interest, share information, plan programs and projects. At the Portland meeting we elect new Board of Directors members, reflect on the past year's successes and plan for the coming year.

We invite you to support us as we continue to spread the word about the great beers of Oregon, work together to maintain our reputation as a leader in the craft beer a community and lobby to protect the interests of our brewers. We currently have 171 brewery members and counting...

Sincerely,

Brian Butenschoen
Executive Director
Oregon Brewers Guild

Jill Moran
Assistant to the Executive Director
Oregon Brewers Guild



OREGON BREWERS GUILD MEMBER BENEFITS

- :: Listing on our website www.oregoncraftbeer.org and link to your website, Facebook and Twitter. Over the last 12 months we've had 230,000 visitors and 430,000 page views.
- :: The Guild currently uses Twitter and Facebook to promote brewery member events to the public, we have 11,160 followers on Twitter and more than 11,110 likes on Facebook.
- :: Free listing in our map/brochure for all locations + the opportunity to advertise. In 2018 we are distributing 100,000 copies through PDX International + DMO's (Travel Portland, Visit Bend, Travel Lane County). (*\$100 Value*)
- :: Free event listings in the Oregon Craft Beer Month pull out + weekly ads in the Portland Mercury and an OCBM Untappd badges for Brewery member beers.
- :: Free promotion in ads for Zwickelmania, Brewery Open House and Tour, on February 17th and 24th, 2018.
- :: Participation with the Oregon Hop Growers Association—fresh hops for a fresh hop beer. (*\$100 Value*)
- :: Guild representation during the 2018/2019 Oregon State legislative sessions.
- :: Annual Member Meeting. Two complimentary tickets per brewery to this event. (*\$80 Value*)
- :: Annual meeting includes seminars during the day. In 2017, the educational sessions will discuss packaging and stability of flavored beers, brewery SOPs, troubleshooting, beer quality and business practices.
- :: Advance purchase of tickets to the Oregon Brewers Guild Brewers Dinner, a perennially sold-out fundraiser held on Wednesday, July 25th, 2018.
- :: Oregon Craft Beer Metal Tacker sign for display at your brewery or pub (roll out during 2018)
- :: Brewery listing on S.N.O.B. shirt
- :: Representation by the Guild at the K.L.C.C. Microbrewfest, the Spring Beer+Wine Fest, Portland Craft Beer Festival, Brewfest in the Park, the Oregon Brewers Festival, and the Great American Beer Fest
- :: BA Members receive a chance to pour another beer, not on the floor at the Great American Beer Fest
- :: Group refrigerated shipping to the Great American Beer Festival and the World Beer Cup at about \$10 per case



WHAT YOU CAN DO TO BE MORE INVOLVED...

- :: Make sure you are getting email newsletters/Facebook Updates/Twitter Feed/Press Releases.
- :: Host a S.N.O.B. Gathering: Saturdays mid-month for 2 hours between 11am-4pm in January, March, April, May, November and December.
- :: Attend and participate in an Education Workshop or Social Events for the Guild.

ZWICKELMANIA — FEBRUARY 17 & 24, 2018

- :: Participate by including details on your brewery listing of what your brewery will provide visitors, participate in the Guild's social media campaign prior & during Zwickelmania

CHEERS TO BELGIAN BEERS — TBD

- :: Make beer for the event
- :: Send a volunteer server, volunteer to set-up/breakdown or Brewer DJ

OREGON CRAFT BEER MONTH — JULY 2018

- :: Do new release/meet the brewer/special tapping during July
- :: Do events at pub/off premises during the month—meet the brewer, news releases, dinners, etc.

OREGON BREWERS GUILD DINNER — JULY 25, 2018

- :: Be one of 28 brewers to donate beer to this event

GREAT AMERICAN BEER FESTIVAL — SEPTEMBER 20-22, 2018

- :: Send a beer for the Guild booth, volunteer to pour your beer when its at the booth

FRESH HOP FESTS — SEPTEMBER 28 & 29, 2018

- :: Make one or two beers for this season and participate in the 5 or 6 fests around Oregon—list at www.oregoncraftbeer.org/freshhopsfest

Associate Members



Associate Members

5014 Inc.	Crosby Hop Farm	LOCAL Plumbing Co.	Propel
AAA Metals	Davis Wright Tremaine LLP	Major Keg USA	Radix Accounting
Acme Financial	Doty Pruett Wilson CPA	Maletis Beverage	Room 122
Adcoasters	Dunn Carney	Marks Metal Design	Rose City Labels
AJS Tap Handles	Elliott Associates	meflusion	Running Man Distributing
AKT Group	Emma	Michael Ismert Agency	S.S. Steiner
Ambrach Kegs	F.H. Steinbart Co.	Micro Matic	Saalfeld Griggs
Ask Advertising	F.L. Bowman LLC	Miller Nash	Safety Northwest
Auto Chlor System	Fisher & Phillips	Never Dry	Sahm Glass
Bank of the Cascades	G3 Enterprises, Inc	Northwest Brewery Advisors	Satellite Logistics Group (SLG)
Beer Connections	General Distributors Inc.	NW Alcohol Law	Saxco Pacific Coast
BeerQuest Walking Tours	Glass Tech	O'Brien Design / Build	Schaefer Container Systems
Biggs Insurance	Gopher Kegs	OrchestratedBEER	Scott Valley Bank
Boelter Companies	Goschie Farms	Oregon Beer Growler	Siebel Institute of Technology
Bottlecap Brokers	Grace Regulatory Consultants	Oregon Beer & Wine Distributors	SnoTemp Cold Storage
BRAYN Consulting, LLC	Grandstand Glassware	Oregon Beverage Recycling Co-op	Sodbuster Farms
Brewcraft USA	Graphic Packaging International	Oregon Fruit Products	Sprague Pest Solutions
Brewed Oregon	Great Western Malting	Oregon Hop Growers Assoc.	Steelhead Architecture
Brewer Supply Group	GVA Northwest LLC	Oregon Manuf. Ext. Partnership	Stout Tanks
Brewery Branding	Helget Gas Products	ORLA	TAPHANGLES
Brewery Insurance NW	Holland & Knight LLP	Oregon Screen Impressions	Taylor Boiler & Equipment Co.
Brewery Pak Insurance Programs	Caputo Group	OSU Fermentation Science	Travel Portland
Brewvana Brewery Tours	Imperial Yeast	OSU CEP	Wesmar Company
Briess Malting	Indie Hops	Pak Tech	Willamette Valley Hops
Bullivant Houser Bailey	Irvine & Company CPAs	Parker Smith and Feek	Willamette Valley Mobile Testing
Ciccerone	J.V.N.W.	Perkins & Co.	Yakima Chief - Hopunion
Columbia Distributing	JB PRODUCTS CORP	Pioneer Packaging	ZEP
Country Malt Group	JP Morgan Chase Bank	Pivot	
Crabbsoup Public Relations	Kernutt Stokes LLP	Plugged In PR	
Craft Canning	Kolisch Hartwell PC	Point Blank Distributing	
Craft QA	Lallemand	Portland Kettle Works	
Crafting A Strategy	Live Oak Bank	proof:works llc	

Brewery Members



Brewery Members

1188 Brewing Co.
13 Virtues Brewing
7 Devils Brewing Co.
Agrarian Ales
Alameda Brewhouse
Alesong Brewing & Blending
Ambacht Brewing Co.
Ancestry Brewing
Arch Rock Brewing Co.
Astoria Brewing Co
BackPedal Brewing
Baerlic Brewing
Bandon Brewing Co.
Barley Browns Brewing
Base Camp Brewing
Beer Valley Brewing Co.
Bend Brewing Co
Bent Shovel Brewing
Bill's Tavern & Brewhouse
Block 15 Brewing
Boneyard Beer
Boring Brewing
Breakside Brewery
Brewers Union Local 180
BrickTowne Brewing
Bridge 99 Brewery
BridgePort Brewery
Buoy Beer Company
Burnside Brewing
Calapooia Brewing Co.
Caldera Brewing Co.
Cascade Brewing
Cascade Lakes Brewing Co.
Chetco Brewing Co.
Claim 52 Brewing
Climate City Brewing Co.
Coalition Brewing Co.
Coin Toss Brewing Co.
ColdFire Brewing
Columbia River Brewing
Conversion Brewing

Craft Kitchen & Brewery
Crux Fermentation Project
Culmination Brewing
Deception Brewing Co
de Garde Brewing
Deep Space Brewing
Deluxe Brewing Co.
Deschutes Brewery
Double Mountain Brewery
Dragon's Gate Brewery
Drinking Horse Brewing
Ecliptic Brewing
Elk Horn Brewery
Ex Novo Brewing
Falling Sky Brewing
Fat Heads Brewery
Feckin Brewery
Flat Tail Brewing
Fort George Brewery
FOTM Brewing Co.
Freebridge Brewing
Full Sail Brewing Co
Funhouse Brews
Gateway Brewing
Gigantic Brewing
Gilgamesh Brewing
GMAN Brewery
Golden Valley Brewery
Good Life Brewing
Grain Station Brew Works
Great Notion Brewing
Griksen Brewing
Groundbreaker Brewing
Hair of The Dog Brewing Co.
Heater Allen Brewing
Hermiston Brewing
Hopworks Urban Brewery
Immersion Brewing
Kells Brewery
Klamath Basin Brewing Co.
Laurelwood Brewing Co.

Leikam Brewing
Little Beast Brewing
Logsdon Farmhouse Ales
Lompoc Brewing Co.
Lucky Labrador Brewing Co.
Max's Fanno Creek Brewery
Mazama Brewing
McMenamins
Mia & Pia's Brewhouse
Migration Brewing
Misty Mountain Brewing
Montavilla Brew Works
Mt. Hood Brewing Co.
Mt. Tabor Brewing Co.
Natian Brewery
Ninkasi Brewing Co.
Oakshire Brewing
Occidental Brewing
Old 99 Brewing Co.
Old Market Pub & Brewery
Old Town Brewing Co.
Opposition Brewing
Ordinance Brewing
Oregon City Brewing Co.
Pelican Pub & Brewery
pFriem Family Brewers
Pints Brewing
Plank Town Brewing Co.
Portland Brewing Co.
Portland U-Brew & Pub
Prodigal Son Brewery
Public Coast Brewing
Ram Restaurant & Brewery
Rathole Brewing
Riverbend Brewing
Rock Bottom Brewery
Rogue Ales
Ross Island Brewing
Royale Brewing Co.
Running Dogs Brewing
Rusty Truck Brewing

Salem Ale Works
Sam Bond's Brewing
Santiam Brewing
Sasquatch Brewery
Scout Beer
Seaside Brewing Co.
Second Profession Brewing
Sedition Brewing Company
Seven Brides Brewing
Silver Moon Brewing
Smith Rock Brewing
Solera Brewing
Standing Stone Brewing Co.
Steelhead Brewery
Stickmen Brewing Co.
Stormbreaker Brewing
Sunriver Brewing
Terminal Gravity Brewing
The Horn Public House & Brewery
The Labrewatory
Three Creeks Brewing Co.
Three Mugs Brewing
Thunder Island Brewing Co.
Two Kilts Brewing
Two Shy Brewery
Upright Brewing
Uptown Market Brewing
Vagabond Brewing
Vanguard Brewing
Vertigo Brewing
Walkabout Brewing Company
Wayfinder Beer
Widmer Brothers Brewing
Wild Ride Brewing
Wild River Brewing
Wolf Tree Brewery
Worthy Brewing
Yachats Brewing
Zoiglhaus Brewing Co.