



Oregon Brewers Guild Fact Sheet-Updated 02/01/17

- Oregon's brewing companies employ 8500 full and part-time employees. 1
- There are currently 230 brewing companies, operating 261 brewing facilities in 73 cities in Oregon. 1, 2, 5
- Approximately 230,000 people visit an Oregon brewery, their pub or tasting room on a weekly basis in 2015 or approximately 12 million people per year.
- Total economic impact from the beer industry on Oregon's economy is \$4.49 billion and directly and indirectly employs 31,000 Oregonians. 3
- Oregon's brewers made 1.700 million barrels of beer in 2015 up 3.5% over 2014 1, 2, 5
- Oregon's brewers made 650,500 thousand barrels of beer consumed by Oregonians in 2015 up 11.2%
- 22.1% of the beer consumed in Oregon is made at by an Oregon brewery - the highest % in the US 1, 2, 5
- It's estimated that 63.0% of all draft beer consumed in Oregon is brewed in Oregon in 2014. 1
- US craft beer consumption is 12.8 percent by volume. 2
- Oregon's breweries donated an estimated \$3,200,000 in product or money to non-profits in 2015. 1
- The Oregon market is the largest market for every craft brewer in Oregon. 1
- Oregon is the No. 2 hop growing state in the country with a 2016 crop value of \$40,766,000 4

Brewery count by city and region as of 12/31/2016:

70 in Portland — 105 in the Portland Metro Area

14 in Eugene — 45 in the Willamette Valley

26 in Bend — 36 in Central Oregon

6 in Astoria — 27 in The Coast

6 in Medford — 24 in Southern Oregon

5 in Hood River — 12 in Mt. Hood/The Gorge

2 in Baker City + Ontario — 12 in Eastern Oregon

Sources: 1. Oregon Brewers Guild(estimates for 2015) 2. Brewers Association. 3. John Dunham and Associates 4. Hop Growers of America 5. Oregon Liquor Control Commission